

ISES

Institute for Social
and European Studies

Jean Monnet European
Centre of Excellence

ISES Celebrates Successes and New Beginnings



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Special thanks to Norway Grants for supporting our new initiatives in Cultural Heritage Management and helping to further develop our International Economic Relations Programme.

Welcome from the Director

In July 2010, the ISES Foundation-Corvinus University of Budapest postgraduate research centre in Kőszeg was awarded the status of Jean Monnet European Centre of Excellence by the European Commission. This award facilitates the newly established Institute for Global and European Integration Studies (IGES) and will mark Kőszeg as a new European academic centre.

The XVth International Summer University, *Diversity Management in Politics, Culture and Society*, was viewed by all as a great success. This year, the programme was enriched by UNESCO representatives and the UNESCO programme: "The Year of Rapprochement of Cultures". Because of the quality and originality of the contributions, we have decided to publish a volume under the same title as the Summer University.

We feel that our efforts and initiatives are bearing fruit in Kőszeg, not only in academic terms, but also in terms of social and cultural networking.

Sincerely yours,
Ferenc Miszlivetz

Visit us online at: www.ises.hu

ISES XV International Summer University



Since 1996, ISES has organized an International Summer University. The Summer University is multidisciplinary and offers a great opportunity for experts, activists, practitioners and policy makers, researchers, social scientists and students to meet and discuss contemporary challenges and international cooperation.

Lectures, panel discussions and workshops began on June 21 and were held over a period of 12 days concluding with student presentations and reflections on July 2.

Among the lecturers welcomed were:

- Graham Bell, North England Civic Trust, Hungarian Renaissance Foundation
- Katalin Bogyay (Hungarian Ambassador to UNESCO)
- Christina von Furstenberg (Chief of Section, Policy and Cooperation in Social Sciences Section Division of Social Sciences, Research and Policy)
- Mechtild Rössler (Chief of the Europe and North America Section at the World Heritage Centre)

- György Schöpflin, European Parliament, H.E.
- Siri Ellen Sletner, Norwegian Ambassador to Hungary.

Academic papers, videos and presentations will be uploaded shortly to the ISES website as they are collected from students and guest lecturers.

A final thanks to all those who participated in and contributed to the success of the ISES International Summer University this year!

Congratulations to Our Recent Graduates

The ISES Foundation would like to congratulate those students who have recently graduate with a Masters in International Economic Relations. We wish the best for you in your future endeavours and look forward to staying in touch:

February 2010

- Anna Khemlina, Russia
- Csanád Péter Leé, Hungary
- Engin Odabas, Turkey
- Lenka Kantnerova, Slovak Republic

June 2010

- Ayhan Karabulut, Turkey
- Ágnes Leyrer, Hungary
- Dóra Preszeller, Hungary
- Maria Pekhova, Ukraine
- Petra Schäffer, Hungary
- Ülkü Türüdü, Turkey



New Postgraduate Programme in Cultural Heritage Management and Sustainable Development



ISES in collaboration with Corvinus University Budapest is proud to introduce a new programme: 'Cultural Heritage Management and Sustainable Development' which will begin Fall 2010 in the picturesque medieval city of Kőszeg, Hungary. The full programme will be offered in Hungarian with English offered at a later date. All courses will be part of an E-Learning platform by the Fall of 2011.

"Designed to examine the concepts and relevance of cultural heritage"

The first of its kind in Hungary, the programme offers students the opportunity to examine this dynamic field of study in a geographical, social, and economic environment. Study takes place in a town with a large number of historical monuments, in the immediate neighborhood of two world heritage sites: the Monastery of Pannonhalma and the Fertőd Cultural Region (Kultúrtáj).

The programme meets the growing demand in Hungary and Europe to train professionals who possess the skills to identify a heritage resource

and to guarantee that it is cared for, made accessible, and passed on to future generations.

The programme examines the relevance of cultural heritage and the systems designed for its preservation and management.

Three specializations are offered:

- Theory of Cultural Heritage
- Management of Cultural Heritage
- Cultural Heritage Management in the Context of Sustainable Development.

For further information on The Cultural Heritage Management and Sustainable Development Programme please visit the ISES website at www.ises.hu.



Course topics include:

- *Interpretation of heritage / world heritage / heritage tourism*
- *Laws of cultural heritage*
- *Heritage conservation / archaeology / restoration technologies*
- *Cultural diplomacy and politics*
- *Fund raising and sponsorship*
- *Research methodology*
- *Case studies, field work*

MA in International Economic Relations Celebrates 5 Years



Happy 5th Birthday to the ISES MA Programme in **International Economic Relations**, with a special focus on **European Integration Studies**!

The innovative and exciting MA programme offers students from around the world the opportunity to gain theoretical and practical knowledge in the fields of international relations, European integration, international economics, political science, sociology and European culture and history, and regional studies.

'More than 100 students from 25 countries'

The international faculty is interdisciplinary and includes university professors, EU officials and ambassadors, NGO leaders and development and regional experts. They are actively engaged with students and their work and offer a unique and personally tailored learning environment.



The programme has students who now work in a variety of positions including those in **international organizations and NGOs, multinational companies, cultural, regional and economic development offices, national ministries and state administration, EU departments, universities and research institutes.**

In order to keep the network of alumni, faculty and friends of ISES connected, we are excited to announce the launch of the ISES Alumni Association. Become an ISES Ambassador! We welcome anyone interested in assisting the Association. More information regarding contact and online resources can be found following this article.

A final congratulation to all those that have graduated from the MA programme. The ISES family is very proud of all that you have accomplished!

New ISES Alumni Association!

The newly founded Alumni Association has been launched to foster and nurture a mutually beneficial relationship between ISES alumni, faculty and friends and the ISES Foundation. We are now looking for past graduates to become ISES Ambassadors to help develop the network of the Alumni Association.

Details can be found at the group home page: <http://groups.yahoo.com/group/ISESAlumniAssociation> or our ISES Alumni page on Facebook

If you have any questions or would like to become an ISES Ambassador please contact us at: ISESAlumniAssociation@yahoo.com

ISES Recognizes

Mikayil Yusifov



Please share with us your current occupation and career situation:

1. Director- NATO International School of Azerbaijan (2008- 2010)
2. Lecturer- Khazar University (2009- present)
3. Chairman- International Security Research Center of Azerbaijan (NGO) (2009- present)
4. Director- Euro- Atlantic Center (NATO Information Center) (2010- present)

How did your experience with ISES contribute to your employment experience upon graduation?

For me, ISES is a unique environment, which provides not only immense educational prospect, but also serves as a venue for interaction. This largely contributes to the improvement of one's academic skills, professional experience and offers a venue to be part of an interesting social group. The determined and most sincere effort of ISES staff in the organizing of programs and diversity of lecturers has also enabled me to attain greater heights in my current and future positions.

Mikayil Yusifov, Azerbaijan, Graduated 2008

Being a graduate of this unique programme was without doubt a major source of knowledge and inspiration during my introduction to a successful professional career. As a result of the degree obtained, I am now able to lecture at one of the leading universities of Azerbaijan as well as started my first job as an executive director of NATO International School of Azerbaijan in 2008.

What is your most memorable experience as a Masters student at ISES?

My first and most memorable experiences are with the following: high qualified education, practical skills, effective management and friendly atmosphere,

breaking the stereotypes and making the students more responsible. The networking and team spirit of the programme were the main aspects that made our course more interesting, more useful and more concrete for future goals.

What advice would you give to students who are considering studying at ISES?

This programme offers a solid foundation upon which the students can easily build professional skills which is particularly rewarding for those with a basic knowledge of related fields. Moreover, ISES is capable of creating a very friendly and safe environment. This is a place to study, learn, develop and share the knowledge.

Any additional comments

I wish all the best to prospective students and staff of ISES and wish to be connected to ISES and its activities with all my heart. I am in total belief that ISES will build upon the successful beginning and develop as a respective institution in Europe, not only in Hungary.

Recent Publications



Éva Bóka: Europe in Search of Unity in Diversity. Can Personalist Federalism and Multilevelism Manage Diversity?

This essay investigates how European (Western and Central European) federalist political thinkers, believe in the idea of a peaceful world federation, developed personalism, multilevelism, and subsidiarity as a means of protecting diversity in Europe during the 19th and 20th century, in opposition to anti-federalist conservative power policies and classical liberal capitalist market economy expansion. It emphasises the role of József Eötvös who rethought the ideas of de Tocqueville and Proudhon, and who can be regarded as the first "manager of diversity" in Europe. The essay presents how the Pan-European Movement elaborated the federalist ideas on personal freedom, federalism and multilevelism. It also deals with European integration as a manager of diversity: more precisely it investigates how the EU, as an intergovernmental and new, supranational regional union of states, based on multilevelism and subsidiarity, protects diversity ("unity in diversity"), and how this can influence new regionalism in the world. Conclusion: personalism, subsidiarity and multilevelism can protect diversity world-wide.

ISES would like to give special thanks to the following:



Education and Culture DG

Lifelong Learning Programme



City of Kőszeg

Vas County



Erasmus
Programme



- Dombi Alapítvány
- Hungarian Academy of Sciences
- Hungarian Ministry of Foreign Affairs
- PHARE CBC – Interreg
- Szombathelyért Alapítvány

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