



THE INSTITUTE FOR SOCIAL AND EUROPEAN STUDIES FOUNDATION AND CORVINUS UNIVERSITY OF BUDAPEST

Programme

XV. INTERNATIONAL SUMMER UNIVERSITY Diversity Management in Politics, Culture and Society June 21 – July 2, 2010 Kőszeg, Hungary

Week 1: Diversity Management in Politics, Economics and Society

20th June, Sunday: Opening Ceremony

15:00 Registration

15:30 **Welcome Speech by Béla Básthy** (Vice-Mayor of Kőszeg),

15:45 **Graduation Ceremony**

16:00 **Piano**

16:15 **Jody Jensen** (ISES), **prof. Ferenc Miszlivetz** (director of ISES): **Management and Innovation: 15 Years of International Summer University in Kőszeg**

16:45 Coffee Break

17:00 **Sustainability: Why Should We Bother?**

Marec Béla Steffens (Siemens Co. Hungary, Chief Financial Officer)

prof. Sándor Kerekes (vice-rector, Corvinus University of Budapest)

Delfin Pllana (Minister-Counselor, Embassy of Kosovo Budapest)

Panel Discussion: Attila Pók (Hungarian Academy of Sciences), **prof. David Coombes** (University of Limerick), **Mitja Zagar** (University of Ljubljana)

18:30 **Piano Concert** (András Soskó, Györgyi Gráf)

19:00 *Reception*

21st June, Monday: Political and Social Aspects of Transition and Sustainability

10:00 **Prof. Sándor Kerekes** (vice-rector, Corvinus University of Budapest): ***Corporate Challenge for Sustainability***

Comments: David Coombes

13:00 **Lunch** – Bécsi Kapu

15:00 **Prof. Attila Pók** (ISES, Hungarian Academy of Sciences): ***European History and European Identity***

16:00 Workshop 1: ***Diversity Management***

18.00 **Dinner** – Taverna Flórián

20:00 **Welcome Party at the Cellar**

22nd June, Tuesday: European History and Identity, Market Diversity

10:00 **András Tóth** (ISES, Hungarian Academy of Sciences): ***Spanish and Hungarian Political Transition Compared***

Prof. Ferenc Miszlivetz (ISES, Corvinus University of Budapest): ***Reinterpreting 1989 – Challenges and Perspectives***

Prof. David Coombes (ISES, University of Limerick): ***Diversity - the Guardian of Liberty: why Europe Should Speak with more than one Voice***

13:00 **Lunch**

15:00 **Prof. Rudi Rizman** (University of Ljubljana): ***Globalisation – The Power and Limits of New Paradigm***

Linas Venclauskas (Vytautas Magnus University): ***Baltic region in the end of XIXth century till middle of XXth Formation of new identities and consciousness***

Prof. Jarosław Kundera (University of Wrocław): ***Diversion in the European Single Market: case of polish catching up processes***

18:00 **Dinner**

20:00 **Cafe Bloom**

23rd June, Wednesday: Comparative Government in Central Europe, Crossborder Networks in West Pannonia

10:00 **Freetime for research**

13.00 **Lunch**

15:00 **Workshop 2: *The Future of State and Democracy in Europe***

16:00 ***Sightseeing in Kőszeg***

18:00 **Dinner**

24th June, Thursday: Legal Instruments

10.00 **Mitja Zagar** (University of Ljubljana): ***Legal and Political Regulation and Management of Diversity***

13.00 Lunch

15.00 **Balázs Szent-Iványi** (Corvinus University of Budapest): ***The European Union as a Global Actor***

18:00 **Dinner**

25th June, Friday: New Minorities

10:00 **Gábor Kardos** (ISES, ELTE): ***The Minority Rights of the New Minorities***

13.00 Lunch

15.00 **Panel Debate**: Mitja Zagar, Ferenc Mislivetz, Gábor Kardos

18:00 **Dinner**

20:00 **Wine Tasting**

26th June, Saturday:

Trip to the adventure park in Gyöngyösfalu

27th June, Sunday:

Trip to the Lake Balaton (Tihany, Balatonfüred)

Week 2: Cultural Diversity Management

28th June, Monday:

10.00 **Prof. József Laszlovszky** (Central European University): ***Cultural Diversity Management – Medieval and Modern Approaches in the Urban Landscape***

Anngret Simms (University College Dublin): ***The Morphological Heritage of European Towns and the Historic Towns Atlas Project***

13.00 Lunch

15.00 **Prof. Peter Johanek** (University of Münster): ***Towns and Residences – Past Glory and Present Question***

Prof. Tor Fagerland (Trondheim University): ***From Monument to Environment – The development of Cultural Heritage Management in Norway 1850-2010***

18:00 **Dinner**

29th June, Tuesday:

- 10.00 **Katarzyna Jagodzinska** (International Cultural Centre, Krakow): ***Museums of Contemporary Art in Central Europe – Museum Boom after 1989***
Prof. Sarah Rees-Jones (University of York): ***The Role of History in the Management of Urban Cultural Heritage***
- 13.00 Lunch
- 15.00 **Prof. Karl Kumpfmüller** (University of Graz): ***Basic Elements in Intercultural Communication***
Prof. Mario Angelo Neve (University of Bologna): ***Concrete Places. The role of Geography in the Management of Cultural Heritage in European Context***
- 16.00 Workshop 3: ***Cultural Heritage Management Studies***
- 18:00 **Dinner**

30th June, Wednesday:

- 10.00 **Michal Czerny** (Czech Centre, Prague-Budapest): ***Cultural Diplomacy - the Model of Czech Centres***
James Skelly (University of Ulster): ***The Commodification of Cultural Heritage***
- 13.00 Lunch
- 15.00 **Dr. Tamás Fejérdy** (National Office of Cultural Heritage of Hungary): ***World Heritage as the Laboratory for Cultural Preservation***
- 16:00 Workshop 4: ***Culture as Metaphor for Social Construction***
- 18:00 **Dinner**
- 20:00 **Hungarian Dance House at the Cellar**

1st July, Thursday:

- 10.00 **Katalin Bogyay** (UNESCO ambassador from Hungary): ***Music and Sustainable Development In the framework of UNESCO's International Year of Cultural Rapprochement***
Graham Bell (North of England Civic Trust, Hungarian Renaissance Foundation): ***Legacy or Liability: the Value of Cultural Heritage in a Civil Society***
Joze Vogrinc (University of Ljubljana): ***Cultural Forms of National Televisions across Europe: Diversity and Similarity***
- 13.00 Lunch
- 15.00 **Róbert Manchin** (president of Academia Europa Nova): ***Diversity in Europe and Preserving Biodiversity***
Prof. George Schöpflin (European Parliament, University of Bologna): ***Diversity in Europe: Multiple Perspectives***
- 18:00 **Dinner**

2nd July, Friday:

10.00 **Siri Ellen Sletner** (Norwegian Ambassador): ***Sustainable Development to Preserve Cultural Heritage***

Mechtild Rössler (Chief of Europe and North America Section, UNESCO World Heritage Section): ***World Heritage / Cultural Heritage – best practice***

Christina von Fürstenberg (Chief of Section for Policy and International Cooperation, UNESCO Division of Social Sciences, Research and Policy): ***Social Transformations and Research-Policy Linkages***

prof. Elemér Hankiss (Hungarian Academy of Sciences): ***Life Goals and Life Strategies in an Age of Uncertainty***

14.30 **Students Presentations**

Reflections, Panel Discussion, Conclusions with UNESCO ambassadors, Chair:

Ferenc Miszlivetz, ISES

18:30 ***Closing Ceremony and Reception***

3rd July, Saturday:

Departures